



WEST CHESTER UNIVERSITY  
**FOUNDATION**  
— Student Success Is Our Mission —

## Create Your Legacy With An Individualized Endowment

If you like the idea of making a difference at WCU today and tomorrow, an endowment is your perfect choice. It is simple to establish, and we design them to last in perpetuity.

Creating a custom endowment provides you with the opportunity to carry your philanthropic wishes forward and at the same time, provide life-changing opportunities for future generations of Golden Rams.



## Endowments Create Impact Today, Tomorrow, Forever.

*Support an area of WCU that's important to you.*

### What Is An Endowment?

An endowment is a fund you create for a purpose or need of your choosing that benefits West Chester University and its students. Working with the team at the Foundation, we will create documentation to govern your endowment in perpetuity and steward your gift into the future. Many donors choose to support an area of WCU they are passionate about, like scholarship funding, program operating costs, or providing opportunities to our most financially deserving students.

### How Does It Work?

Annually, we distribute a set percentage of your endowment to your chosen purpose. Our goal is for investment returns to cover the distribution, so your endowment is steady or grows in perpetuity. To ensure the continuation of your legacy, we provide annual endowment reporting to an individual(s) of your choosing.

### Benefits of An Individualized Endowment

- Impact lasts forever
- There is no cost to you to create your endowment
- Simple to establish
- One-time gift creates lasting impact in perpetuity
- Use a variety of assets (real estate, IRAs and retirement accounts, securities, cash, etc.) to fund your endowment

### Other Considerations

- Your endowment lasts forever
- Your children and grandchildren will see your legacy in action and can contribute to your endowment
- You determine your endowment's purpose



West Chester University Foundation  
202 Carter Drive  
West Chester, PA 19382  
610-430-4155  
[www.wcufoundation.org](http://www.wcufoundation.org)

*In accordance with the PPIA, the Foundation may elect to use up to two percent (2%) of the total Income of the Foundation Endowment, such amount representing the ordinary expenses incurred in the management, preservation, and administration of the Endowment and the distribution of Income therefrom, to be used for the Foundation's general operations ("Endowment Administration Fee").*