



Dear WCU Partner:

This year, West Chester University's Presidential Scholarship Community Gala is celebrating its ruby anniversary! We are thrilled to host our **40th Annual Presidential Scholarship Community Gala** at Longwood Gardens on Saturday, March 25, 2023.

Last year's benefit did not disappoint. The All Presidents' Gala, which was inspired by the University's sesquicentennial and the tireless work of past presidents to move the University forward, was a resounding success as it raised more than \$150,000. Funded entirely by private donations the renewable, four-year Presidential Scholarship is awarded to students who display a commitment to academic excellence and is solely funded by this event.

I invite you to join us to showcase your partnership with WCU as a sponsor or contributor. Inside, you will learn about sponsorship levels that offer value for businesses of every size – you can complete and return the enclosed sponsorship response form or submit your response online at <https://go.wcufoundation.org/events/sponsorship>.

Kindly respond no later than Friday, December 9, 2022 to have your name, or your company's name, listed on the printed invitation.

Thank you in advance for your commitment to our students. If you have questions about sponsorship opportunities, please contact Pamela Villagra, Director of Corporate and Foundation Relations at (610) 430-4157 or pvillagra@wcufoundation.org.

We are excited to partner with you to impact student success now and into the future.

With gratitude,

A handwritten signature in cursive script that reads 'Christopher M. Fiorentino'.

Christopher M. Fiorentino, Ph.D.
President, West Chester University

40th Annual Presidential Scholarship Community Gala

Director of Corporate & Foundation Relations: Pamela Villagra
Sponsorship Fulfillment Coordinator: Stephanie Giangiulio



WEST CHESTER UNIVERSITY
FOUNDATION
— Student Success Is Our Mission —

Each year, West Chester University’s Annual Presidential Scholarship Community Gala attracts numerous friends from throughout the Commonwealth of Pennsylvania to an annual benefit organized to fund Presidential Scholarships for West Chester University students who have earned academic distinction. Funded entirely by private donations and since its inception in 1983, the Annual Presidential Scholarship Community Gala has raised more than \$2 million dollars for West Chester University students through a renewable, four-year Presidential Scholarship. Although the Gala is a sell-out event, there are several ways to support our cause. In addition to purchasing tickets, you can select from a variety of sponsorship levels ranging in price and exposure.



SPONSORSHIP BENEFITS	Bronze \$1,500	Silver \$2,500	Gold \$5,000	Titanium \$7,500	Diamond \$10,000	Platinum \$25,000	Presenting \$50,000
Tickets to event	2	4	6	8	8	10	10
Color ad in program booklet	¼ Page	¼ Page	½ Page	Full Page	Full Page	Full Page	Full Page
Company name listed on event website and event signage	x	x	x	x	x	x	x
Recognition in print materials and media releases	x	x	x	x	x	x	x
Company name listed on invitation, logo on website hyperlinked			x	x	x	x	x
Mention in West Chester University Foundation Annual Report			x	x	x	x	x
Private photo opportunity with President Fiorentino				x	x	x	x
Social Media Highlight (30-second video clip or photo provided by sponsor)					x	x	x
Invitation to President’s Speaker Series (March 2023)					x	x	x
Invitation to the Wells School of Music Holiday Program and Annual Holiday Open House at Tanglewood					x	x	x
Invitation to President’s Circle Ceremony (October 2023)						x	x
Prominent logo placement on invitation and event website						x	x
Speaking opportunity during the event							x

SOLD

EXCLUSIVE SPONSORSHIPS	COST
Entertainment Sponsor Recognition in print materials, media releases, and event signage as Entertainment Sponsor • Opportunity to introduce entertainment at the event • Company logo featured on invitation, event signage, and event website (with URL link) • Two (2) tickets to the event • Full-page color ad in program booklet	\$7,500
Signature Drink Sponsor Company name featured on invitation • Logo featured at the bars – “Signature Drink Sponsored by [logo]” • Two (2) tickets to the event	\$2,500

SOLD

THE WEST CHESTER UNIVERSITY
40TH ANNUAL PRESIDENTIAL SCHOLARSHIP COMMUNITY GALA
RESPONSE FORM

I/we would like to support the 40th Annual Presidential Scholarship Community Gala as a:

- | | |
|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor at \$50,000 SOLD | <input type="checkbox"/> Silver Sponsor at \$2,500 |
| <input type="checkbox"/> Platinum Sponsor at \$25,000 | <input type="checkbox"/> Signature Drink Sponsor at \$2,500* SOLD |
| <input type="checkbox"/> Diamond Sponsor at \$10,000 | <input type="checkbox"/> Bronze Sponsor at \$1,500 |
| <input type="checkbox"/> Titanium Sponsor at \$7,500 | <input type="checkbox"/> Full-Page Ad at \$500 |
| <input type="checkbox"/> Entertainment Sponsor at \$7,500* | <input type="checkbox"/> Quarter-Page Ad at \$250 |
| <input type="checkbox"/> Gold Sponsor at \$5,000 | |
- *Exclusive sponsorships available on a first-come, first-served basis.*

Individual/Company Name

Contact Name

Please indicate how the Individual/Company Name should appear

Email

Phone

Please submit all ads by February 24th:

Full-Page
4.5" wide x 7.5" high

Half-Page
4.5" wide x 3.75" high

Quarter-Page
2.15" wide x 3.55" high

Submit ads in PNG, JPG, or PDF format to Stephanie Giangiulio at sgiangiulio@wcufoundation.org.

Purchase your sponsorship online at
<https://go.wcufoundation.org/events/sponsorship>

For assistance, please contact Pamela Villagra, Director of Corporate and Foundation Relations at
pvillagra@wcufoundation.org.

