



Dear WCU Partner:

This year, West Chester University is celebrating its sesquicentennial anniversary!

Reflecting on the last 150 years – and looking toward the future – we are thrilled to announce the **All Presidents' 39th Annual Presidential Scholarship Community Gala**, to be held *in person* at Longwood Gardens on Saturday, April 2, 2022.

Last year, an innovative series of live virtual events brought more than 400 WCU alumni, friends, community members, and supporters together to raise over \$120,000 for the Presidential Scholarship. We are so grateful for the continued support of our community partners – like you – who enabled us to continue funding student success during an unconventional year.

The Presidential Gala has raised over \$1.4 million, providing renewable, merit-based scholarships to students with outstanding academic credentials. The Gala attracts more than 350 community and business leaders who are committed to ensuring success for all students.

I invite you to join us to showcase your partnership with WCU as a sponsor or contributor to our 150th Anniversary Commemorative Gala Program. Learn about sponsorship levels that offer value for businesses of every size or complete your sponsorship response form immediately using our [online sponsorship site](#).

To be included on the printed invitation, kindly respond no later than December 13, 2021.

Thank you in advance for your commitment to our students. If you have questions about sponsorship opportunities, please contact Helen Hammerschmidt, Director of Corporate and Foundation Relations at (610) 430-4157 or hhammerschmidt@wcufoundation.org.

We are excited to partner with you to impact student success now and into the future.

With gratitude,

A handwritten signature in cursive script that reads "Christopher M. Fiorentino".

Christopher M. Fiorentino, Ph.D.
President, West Chester University

WEST CHESTER UNIVERSITY'S 39TH ANNUAL PRESIDENTIAL SCHOLARSHIP COMMUNITY GALA

SATURDAY, APRIL 2, 2022 AT LONGWOOD GARDENS

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$50,000 (SOLD)

- Presenting/Event Named Sponsor with recognition in print materials, media releases, and event signage; media opportunities as available
- Prominent logo placement on invitation and event website (with URL link)
- Speaking opportunity during the event
- Twelve (12) tickets to the event
- Full-page color ad in program booklet, inside front

Platinum Sponsor – \$20,000

- Recognition in print materials, media releases, and event signage
- Company logo featured on invitation and event website (with URL link)
- Ten (10) tickets to the event
- Full-page color ad in program booklet, back cover

Diamond Sponsor – \$10,000

- Recognition in print materials, media releases, and event signage
- Company logo featured on invitation, event signage, and event website (with URL link)
- Eight (8) tickets to the event
- Full-page B&W ad in program booklet

Entertainment Sponsor – \$7,500

- Recognition in print materials, media releases and event signage as Entertainment Sponsor
- Opportunity to introduce entertainment at event
- Company logo featured on invitation, event signage, and event website (with URL link)
- Two (2) tickets to the event
- Full-page B&W ad in program booklet

Gold Sponsor – \$5,000

- Recognition in print materials, media releases, and event signage
- Company name listed on invitation, event signage, and event website
- Six (6) tickets to the event
- Half-page B&W ad in program booklet

Silver Sponsor – \$2,500

- Recognition in print materials, media releases, and event signage
- Company name listed on event signage and event website
- Four (4) tickets to the event
- Quarter-page B&W ad in program booklet

Signature Drink Sponsor – \$2,500 (SOLD)

- Company name featured on invitation
- Logo featured at the bars – “Signature Drink Sponsored by [logo]”
- Two (2) tickets to the event

Bronze Sponsor – \$1,500

- Recognition in print materials and media releases
- Company name listed on event website and event signage
- Two (2) tickets to the event
- Quarter-page B&W ad in program booklet

Full-Page Ad – \$1,000

- Company name listed on event website and event signage
- Full-page B&W ad in program booklet

Business Card Ad – \$500

- Business card B&W ad in program booklet

39TH ANNUAL PRESIDENTIAL SCHOLARSHIP COMMUNITY GALA RESPONSE FORM

I/we would like to support West Chester University's 39th Annual Presidential Scholarship Community Gala as a:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor at \$50,000 | <input type="checkbox"/> Silver Sponsor at \$2,500 |
| <input type="checkbox"/> Platinum Sponsor at \$20,000 | <input type="checkbox"/> Signature Drink Sponsor at \$2,500 |
| <input type="checkbox"/> Diamond Sponsor at \$10,000 | <input type="checkbox"/> Bronze Sponsor at \$1,500 |
| <input type="checkbox"/> Entertainment Sponsor at \$7,500 | <input type="checkbox"/> Full-Page Ad at \$1,000 |
| <input type="checkbox"/> Gold Sponsor at \$5,000 | <input type="checkbox"/> Business Card Ad at \$500 |

Company Name: _____

Contact Name: _____

Please indicate how you'd like your name to appear: _____

Email: _____ Phone: _____

I/we cannot attend but I/we would like to donate \$ _____ to the Presidential Scholarship Fund.

Method of Payment (Check One):

- Cash Check *Make checks payable to "WCU Foundation" (please include "Gala" in memo line) and mail to WCU Foundation, 202 Carter Dr, West Chester, PA 19382.*
- Credit Card (Visa, Mastercard, AMEX, Discover)

Name on Card	Card Number	Exp Date	CVC
Address	City	State	Zip

Please create all ads to exact dimensions:

- Full-Page** 4.5" wide x 7.5" high
- Half-Page** 4.5" wide x 3.75" high
- Quarter-Page** 2.15" wide x 3.55" high

Ads must be submitted in PNG, JPG, or PDF format to Stephanie Giangiulio at sgiangiulio@wcufoundation.org. To maximize your marketing opportunities, please submit ads by February 1st.

Please use this form as your invoice.

Signature	Date

Purchase sponsorships online at <http://go.wcufoundation.org/events/sponsorship>

For assistance, please contact Helen Hammerschmidt, Director of Corporate and Foundation Relations at (610) 430-4157 or hhammerschmidt@wcufoundation.org

