



The Golden Rams Society (GRS)

The Golden Rams Society is an elite group of students, who have been selected to represent the student body at various events and engage with peers to grow a culture of philanthropy among students.

Our mission is to educate current WCU students about the WCU Foundation's mission to generate resources to support student success and the University's future growth. The Golden Rams Society will also work to encourage WCU students to become involved with WCU Foundation and WCU Alumni Association programs and activities; and to educate current students about the importance of being active alumni and donors in the future.

Golden Rams Society (GRS) Members will gain valuable experience in fundraising, marketing, program planning, networking, and managing projects. Most importantly, GRS members will have the opportunity to network with some of WCU's most distinguished and successful alumni, corporate leaders, and friends of WCU.

All Golden Rams Society Members will receive a \$250 SLS Scholarship for recognition to their dedication and service to WCU.

Golden Rams Society Member Service Requirements:

- **Training**
 - Campus tour – University knowledge
 - Table etiquette
 - Who's who of WCU Leadership
 - Donor engagement
- **Attend/staff a minimum of three events per academic semester** (*including but not limited too)
 - Gala
 - President Circle
 - 150 Forward events
 - Alumni events
- **Complete one professional development component** (*including but not limited too)
 - LinkedIn profile workshop
 - Inclusive leadership training
 - Meet your Major Gift Officer
- **Fulfill three Peer to Peer engagement opportunities** (*including but not limited too)
 - Podcast episode
 - Instagram takeover
 - Philanthropy outreach

- **Host one leadership or service role**
 - Exec board position
 - Philanthropy Council Position
 - Host campus tour

*If the member does not fulfill their service requirements within one calendar year, they will not be awarded an SLS Scholarship for the academic year. If the member does not complete the required tasks during their following academic year, they will be released from GRS.

Other Service Objectives:

- Participate in planning, organizing, promoting and conducting the Annual WCU Student Giving Program and fundraising initiatives.
- Use and help manage social networking tools and marketing resources to reach out to WCU students and promote the Golden Rams Society, the WCU Foundation, and WCU Alumni Association.
- Must remain in good academic and disciplinary standing while at WCU and complete the minimum number of GRS service requirements for that year.
- Provide a personal testimonial if requested.
- Serve as a liaison between the students and the WCU Foundation and the WCU Alumni Association.

West Chester University Foundation

Golden Rams Society Application

INSTRUCTIONS

1. Complete the attached application and the essay statement. Please include all the information requested.
2. Return the completed PDF application form with the essay statement to the Assistant Director of Student Philanthropy at mmaas@wcufoundation.org. Incomplete or inaccurate information will not be considered. **Applications for this semester will not be accepted after Monday, August 2nd.**
3. Attend the optional Information Session to learn more about Golden Rams Society and to meet current members. E-mail me if interested in attending at mmaas@wcufoundation.org for details.
4. Questions pertaining to this application should be directed to the Assistant Director of Student Philanthropy, at WCU Foundation by emailing mmaas@wcufoundation.org or calling 610-436-2868, ext. 2670.
5. All applicants must list the names and contact information for two references. One WCU reference (instructor, counselor, advisor, staff member, etc.) and one non-WCU (community) reference.
6. If selected for an interview, **Zoom** interviews will be held the weeks of **August 9th-13th and August 16th – 20th**. Please state the days and times you are available on your application for a brief 10 minute zoom with a WCU Foundation staff member.
7. There are two training sessions. You are required to attend one in order to be fully inducted into the Golden Rams Society. They are held on **Thursday, September 9th and Friday, September 10th from 12pm – 4pm.**
8. **After being selected and completing training**, you are invited to attend our **GRS Meet and Mingle Welcome reception, which will be held on Friday, October 15th at 12:00 p.m.** More details to follow.

ESSAY STATEMENT

Let's say you are at a WCU Presidential event. You meet an alum who shares with you, that while they are enjoying this event, they are not sure how they could get more involved with their alma mater. How would you encourage them to support WCU and become more involved? Please limit your response to no more than 500 words.